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FROSTY FRAPPES MADE EASY WITH THE NEW MR. COFFEE® CAFÉ FRAPPE
Icy blended coffeehouse-style drinks at home in just three minutes

Boca Raton, FL – July 20, 2009 – Cappuccino Frappe, Mocha Frappe, Chocolate Caramel Swirl Frappe – from cream and chocolate to soy milk and sugar-free syrup, frosty frappe treats are coming to consumers’ homes just the way they like them. The Mr. Coffee® brand, category leader and innovator of home-brewed coffee made easy, will introduce the first-ever at-home appliance to automatically brew and blend coffeehouse-style frappes with the press of a button – the Mr. Coffee® Café Frappe.

Featuring an exclusive design and superior functionality, consumers can create endless varieties of tantalizing icy blended coffee drinks in the comfort of their own home in just three minutes, eliminating costly trips to the coffeehouse and putting dollars back into their pockets. The Mr. Coffee® Café Frappe provides a quick, easy and affordable solution for frappe lovers.

“The Mr. Coffee® Café Frappe is the perfect blend of convenience, customization and control,” says Matt Ragland, Vice President of Marketing, Global Appliances. “Consumers can now brew their favorite coffee, select all the ingredients and even sip their frappe out of their favorite cup, completely customizing their coffee-drinking experience.”

From a daily indulgence to an elegant soiree, the Mr. Coffee® Café Frappe is perfect for any occasion: a recharge during the mid-day slump; a decaf nightcap to cure after-work blues; a tea-infused low-fat alternative to 600 calorie coffeehouse drinks; an ice cream-blended treat for birthday parties; a savory after-dinner delicacy for social gatherings; and even an exciting way to entertain guests with authentic frappe creations. The Mr. Coffee® Café Frappe can be given and used year-round, ideal for weddings, holidays, birthdays or even a gift to reward yourself!

In September, the Mr. Coffee® brand will launch www.myfrappe.com to provide consumers with a tool kit for creating their own frappes at home. The microsite will provide a detailed overview of the Mr. Coffee® Café Frappe appliance, a how-to-use video, a diverse assortment of creative recipes and other exciting features to help consumers get started creating their own signature frappes right from their countertops.

The Mr. Coffee® Café Frappe will be available for a suggested price of \$79.99 at Wal-Mart®, Target®, Bed Bath & Beyond® and other retailers nationwide beginning September 2009, and also on www.MyFrappe.com.

About Jarden Consumer Solutions

Jarden Consumer Solutions (JCS), a subsidiary of Jarden Corporation (NYSE:JAH), is a leading consumer products company that designs, manufactures and markets, nationally and internationally, a diverse portfolio of consumer products under world-class brands such as Bonaire®, Crock-Pot®, FoodSaver®, Health o meter®, Holmes®, Mr. Coffee®, Oster®, Patton®, Rival®, Seal-a-Meal®, Sunbeam® and VillaWare®. JCS is headquartered in Boca Raton, Florida, and employs nearly 9,500 people in 13 countries. More information about JCS can be found on the web at www.jardencs.com.