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**CELEBRATE 35 YEARS OF SIMPLY GREAT COFFEE WITH THE
INTRODUCTION OF THE NEW
MR. COFFEE® CLASSIC EDITION COFFEEMAKER**

- *New Coffeemaker Features a Classic Style with all the State-of-the-Art Features
Expected from America's Favorite Coffeemaker Brand* -

Boca Raton, FL –December 4, 2006 – As Americans continue to embrace icons of pop culture from the past, modern redesigns of classic products have become all the rage. Now, with the introduction of the new Mr. Coffee® Classic Edition Coffeemaker, consumers can enjoy a contemporary version of a brand known for delivering simply great coffee into their homes for 35 years.

Re-defining standard features for automatic drip coffeemakers, the Mr. Coffee® Classic Edition Coffeemaker combines an array of advanced features with classic styling cues that have been melded into a sophisticated contemporary design.

“The Classic Edition Coffeemaker offers the high performance features of today coupled with an updated classic design reminiscent of the past which will allow consumers to enjoy a truly customized coffee experience,” stated Lisa Willey, Sr. Director of Marketing, Jarden Consumer Solutions.

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Among its many modern features are a Silicone Decanter Pad for serving at the table, a Top Cup Rack, Brewing Pause 'n Serve, 2- or 4-hour Auto Shut-Off, Fresh Brew™ Timer, Brew Strength Selector, Water Filtration, Cleaning Cycle, Adjustable Temperature Warmer Plate and On/Off Audible Ready Signals.

Available in both coffee bean brown and poppy red with brushed metal accents, this 12-cup programmable coffeemaker features smooth rounded edges and backlit ambient lighting that brings a unique mood into today's modern kitchens.

“Consumers have developed a deep connection with the Mr. Coffee® brand over the years and continue to embrace the brand's styling, design and quality,” said Willey. “No matter the age, consumers know that the Mr. Coffee® brand is the brand they can trust for simply great coffee.”

The Mr. Coffee® Classic Edition Coffeemaker will retail for \$89.99. It will be available at mrcoffee.com, amazon.com and Target in February 2007.

Jarden Consumer Solutions (JCS), a subsidiary of Jarden Corporation (NYSE:JAH), is a leading consumer products company that designs, manufactures and markets, nationally and internationally, a diverse portfolio of consumer products under such world-class brands as Bonaire®, Crock-Pot®, FoodSaver®, Health o meter®, Holmes®, Mr. Coffee®, Oster®, Patton®, Rival®, Seal-a-Meal®, Sunbeam® and VillaWare®. JCS is headquartered in Boca Raton, Florida, and employs more than 13,000 people worldwide. JCS can be found on the Web at www.jardencs.com.

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